

**Brief profile of Software AG**

Software AG is Europe's largest player of system software and services enabling cross-enterprise data integration and management. It has evolved to become a major global player in this market. According to IDC, Software AG is the world leader in XML technologies.

**Software AG's business: [www.softwareag.com](http://www.softwareag.com)**

Software AG, based in Darmstadt, Germany, was founded in 1969 and is Europe's largest provider of system software and services and a major global player offering cross-enterprise solutions for data integration and management and electronic business. With its Tamino XML Server, Software AG is the world leader in XML databases and servers. In 2001, the corporation achieved 589 million euros in total revenue. Software AG has offices in over 70 countries and currently employs a staff of 3,200. Software AG's distribution and technology partners include market leaders such as Sun, IBM, Microsoft and Hewlett-Packard as well as innovative IT solutions vendors like Tridion, Stellent and Ixos. Software AG's products control the central IT processes of thousands of renowned companies worldwide to include Lufthansa, Siemens, Citibank, Merck, DaimlerChrysler, Sony, BP and Telefónica. Software AG is listed on the Frankfurt Stock Exchange (MDAX, ISIN DE 000724264/SOWGn.F).

**Software AG's products and solutions:**

Software AG, the XML Company, is the market leader in XML technology and solutions. The XML standard is the enabling technology for solving today's business problems. Because XML is the universal format for cross-enterprise data exchange and integration, Software AG develops XML-based products, solutions and services to address today's and tomorrow's business needs.

Software AG's core competencies lie in the following areas:

- Database management systems
- Application engineering
- Enterprise application integration
- XML storage/management/publishing/integration
- Professional services

In cooperation with partners, Software AG focuses on providing solutions in the following areas:

- Web services
- Content management
- Mobile computing

By teaming up with leading technology and distribution partners, Software AG provides best-of-breed solutions to customers' needs in these segments.

Software AG supports the entire project cycle from needs evaluation (Business Innovation Services), to implementation (Business Integration and Technology Services) and ongoing support and consulting (Business Operations Services).

With its solutions and services offerings, Software AG focuses on a number of specific vertical markets:

- Pharmaceuticals and healthcare
- Banking and insurance
- Media and technology
- Public sector

Software AG is the leading European provider of system software and services and a global player in this market. It achieved this by building on its long-standing reputation as a vendor of platform-independent software and its award-winning product portfolio.